

UEASU External Trustee (Strategic Communications)

The Board of Trustees is the governing body of the University of East Anglia Students' Union (UEASU). This role is one of our six External Trustee positions. We're looking for an enthusiastic person to join our trustee board with an understanding of strategic communications and reputational risk. You can find more background to the Student's Union and the Board [here](#).

Role requirements:

- Attend quarterly Board meetings held on UEA campus, contributing to discussions and decisions (meetings can be attended via skype)
- Attend our residential strategy weekend
- Your experience will offer an informed view on the strategic communications of the organisation to increase membership engagement
- Ahead of the board meetings, review the circulated board papers noting any areas you plan to raise for discussion e.g. clarification on elements of the financial accounts, progress against strategy delivery.
- Flag any additions to board papers you think are required with the Clerk of the Board
- External trustees may take on extra duties and responsibilities which may include attending interview days for senior management recruitment, attending relevant subcommittees of the board to support and advise the student officers and supporting the chair of the board to line manage the CEO.

Person Specification

Upon successful appointment the new role holder will be given a comprehensive overview of the UEA Student's Union and how it operates in relation to the Board, so prior experience of the education sector is not required.

The Board is responsible for the strategy of the Union and you will be helping to build the union's communication strategy for the coming 5 years.

Other Information

This is a voluntary position, but as one of our Trustees, you will be part of a knowledgeable and experienced team, and you will find it a fantastic learning opportunity as you will be playing a key part in shaping the strategy of a organisation with over 17,000 members and a total income of over £10 million.

We pay for travel, caring and hospitality expenses. Our residential strategy weekend is full expenses paid.

The appointment is for 2 years, with an option to apply for re-appointment for 2 further terms.